

Managing Director Message for New Year

My dear my colleagues, stakeholders, family and friends,

As this uncertain year comes to an end, I would like to take the opportunity to thank you all for your support and well wishes. We end this calendar year with a hope to that we make the next year even better for the growth and elevate our future prospects.

This year has not only shown but also tested us in impossible & challenging situations, multiple times, where personal & professional losses affected many of us immensely. We have mourned our losses – personal & professional, leaving us not just devastated at times but also with a sense of numbness inside. My deepest condolences to you all who have been affected or lost the lives of their loved ones.

However, I am grateful to say that the thing which sets us apart as human beings, is the ability to adapt - we are undeniably headstrong towards our wellbeing and that can be seen in the work that people did by building a human chain to mitigate the problems from delivering meals to the people in need and responsiveness towards medical needs without thinking twice. I applaud all our medical system, people in all walks of life, reaching out to help without a care or thought of their own wellbeing in order to help or save another life!

Thought the light is still blurred about the near-future situation and we are in a new adjusted world where we realize that things are still crucial and uncertain. In spite of this, I am hopeful that we shall pave a new path as we all unite across the world whether it comes to people or businesses at large.

However, we also feel that we should be very careful about our actions at large. We now understand that it is not impossible to execute anything with help of the digital age from your comfortable space. According to my point of view, we should be inclusive and do the things that matter to us privately. From here I want to see that people start looking at their daily routine as a religious practice. It is destiny till now but the mission is reinstalled for better safety of people at large through our products for personal hygiene and oral care. I hope we will encourage people to be resilient citizens and believe in the greater good of learning the mechanism of being prepared.

I hope and pray that this ends soon but the togetherness that this pandemic brought us, continues to remain!

Thank you

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NIKHIL NANDA
Date: 2021.12.31
NANDA 15:40:28 +05'30'

Nikhil Nanda

Founder & Managing Director

JHS Svendgaard Laboratories Limited